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THE SET Newsletter

The Stock Exchange of Thailand (SET) warmly welcomed Total Access Communication PCL (DTAC) in the Technology Industry Group on June 22. The telecoms company quickly became the ninth-largest SET stock, with THB 94 billion in market capitalization. The new listing drew massive attention from investors such that it was triply over-subscribed during the IPO. In addition, DTAC became Thailand's first dual listing, thus making Thai capital market history. It is now listed on the Thai and Singapore exchanges.

On June 25, Market for Alternative Investment (mai) welcomed Dragon One PCL (D1) as its newest listing. Formerly listed on SET, D1 is now a holding company. It plans to use raised funds to expand its investment portfolio.

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Thai futures exchange gears up for options trading in October

Thailand Futures Exchange PCL (TFEX) will introduce its second product, SET50 Index Options, on October 29, 2007. In the next few months, the Exchange will accelerate development of supporting systems and run public education programs.

"The TFEX Board of Directors decided on the October debut date for the SET50 at a June 12 meeting," according to TFEX Managing Director Ms. Kesara Manchusree. "TFEX, Thailand Clearing House and TFEX's member companies have been working together since the end of 2006 to introduce this innovative product. All consultations, meetings, system refinements and work processes will be ready by the end of this August. We will undertake joint system testing in September, to be ready for the launch in October. Currently, the Securities and Exchange Commission is reviewing relevant contract specifications, rules and regulations."

TFEX Futures Camp Challenge: Another TFEX educational campaign

As part of the build-up, TFEX has regularly organized seminars and workshops for member companies and investors. A derivatives trading competition — TFEX Futures Camp Challenge — begun this year to introduce the public to futures and options. The first round of the trading simulation game, held in May, was very active, involving about 36,000 contracts a day. The winner earned an impressive 67% return, while first and second runners-up achieved 47% and 44% returns.

Mr. Chakrawut Amornmanee, a marketing representative at KGI Securities (Thailand), earned the 67.5% return, winning that round and a cash prize of THB 50,000. The first and second runners-up were Mr. Charoensak Ruengpeerakul, who achieved a 47.3% return, and Mr. Pich Pitpreecha, who earned a 44.1% return. They were awarded cash prizes of THB 30,000 and THB 20,000 respectively.

Ms. Kesara Manchusree

"The top three place-getters made very high returns, demonstrating that understanding derivatives trading is not that difficult," Ms. Kesara noted.

"Education efforts will now focus on contract specifications and clearing and settlement of the new product. TFEX will also encourage people to participate in the second round of the TFEX Futures Camp Challenge in August. This will be an online way to gain hands-on experience with simulated trading. We want to ensure that participants are knowledgeable and equipped for SET50 Index Options trading," the TFEX managing director said.

People interested in the second round of TFEX Futures Camp Challenge can apply today at www.tfex.co.th/challenge. The online game will be held on August 20-31, 2007. Total prizes in this round will total THB 100,000. Those who want to attend training

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courses on SET50 Index Options can register online at www.tsi-thailand.org or call SET Call Center (66) 2229 2222 for details.

Taiwanese gurus share their insights about index options trading

Mr. Steve Wang

To further provide insights into index options trading, TFEX, Taiwan Futures Exchange (TAIFEX), and Thailand Securities Institute (TSI) jointly hosted a seminar on "Trading Index Options: Learning from Taiwan's success" from June 4 to June 6. Several experts from TAIFEX talked about the uses and applications of index options and how Taiwanese professionals and investors use such products to manage their risks and make profits.

TAIFEX President Mr. Steve Wang explained the key success factors of TAIEX Options, or TXO, which posted an average annual growth rate of 353% from 2001 to April 2007. He said options trading should:

- ✓ Meet local investors' preferences

  TXO provides leverage, offering unlimited profit at a limited risk. A TXO buyer can pay a relatively small premium for market exposure in relation to the contract value. If the index does not move as anticipated, the buyer's risk is limited to the premium paid. In addition, the trading cost is low. This enables investors to break even easily.

- ✓ Have a well-developed market maker system

  To provide market liquidity, an exchange requires a well-developed market maker system. The volume of trading by market makers in the Taiwanese options market has been climbing each year, from less than 30% in January 2005 to over 60% in January 2007.

- ✓ Provide an efficient and friendly trading platform

  TAIFEX's trading system can accommodate up to eight million contracts per day and 95% of orders can be processed within three seconds. Similarly, Taiwanese futures brokerage firms, or Futures Commission Merchants (FCMs), have made massive IT investments to develop user-friendly interfaces for investors. An online trading platform has been developed to enable investors to trade conveniently. Presently about 40% of orders are placed through the internet.

- ✓ Enable investors to easily access to futures market

  In Taiwan, securities houses actively promote TXO and make access to futures market easier. Investors have access to convenient ordering and trading services in every city and country because there are over 1,000 service locations at branches of securities houses.

- ✓ Rely on an active underlying cash market with high volatility

  High turnover and price volatility of the underlying cash market helps increase hedge, arbitrage and speculation demands. The more active and volatile the underlying cash market is, the more active the options market will be. TAIEX fluctuations provide incentives for trading TXO since investors can use options to hedge the risk of downward ticking in the stock market.

- ✓ Run ongoing campaigns for product promotion and education

  To promote understanding of derivatives markets, TAIFEX has organized numerous educational, training, promotion and marketing campaigns for students, investors, professionals and the general public.

The three-day seminar in Bangkok was the product of the collaboration between TFEX and TAIFEX, based on a bilateral memorandum of understanding signed in April 2007. The forum drew much attention, with over 200 Thai market participants attending.

Thai bourse promotes investor base expansion

The Stock Exchange of Thailand (SET) is launching several marketing campaigns to broaden its investor base. Its "The Star Marketing" campaign will be in the forefront in 2007. This project will develop the skills of brokerages' marketing representatives and motivate these people to attract more investors to the capital market. SET also played a part by collaborating with parties in the capital market to provide investors with convenient trading services at commercial banks.

Mr. Kengkla Ruckphaopunt

The Star Marketing enhances brokerages' service quality

To enlarge the investor base and develop brokerages' marketing skills, SET joined hands with Association of Securities Companies and 24 leading securities companies to launch The Star Marketing campaign.

"Marketing representatives play a crucial role in the investor base expansion because of their direct contact with the public," explained Mr. Kengkla Ruckphaopunt, SET's Senior Vice President, Capital Market Opportunity Center, Investor Marketing. "Currently there are about 5,500 marketing representatives advising investors, who together trade more than THB 4.0 trillion (USD 115.27 billion) a year on the stock market.

"The Star Marketing program will keep marketing representatives up-to-date on financial innovations. Marketers who have 10 newly-opened accounts with a minimum trading volume of THB 100,000 per account over the duration of the project will be eligible for prizes worth a total of THB 4.4 million," Mr. Kengkla said.

The program will run from July to December 2007 and provide marketers with a better understanding of the full range of financial instruments and innovations. Each marketing representative will receive training free-of-charge from the Thailand Securities Institute (TSI). Representatives will attend two courses: Mini-TFP (Thailand Financial Planning), plus Tips for Marketing: Tax Benefits and ETFs. There will be over 90 awards consisting of both an overseas study scholarship and TSI local training — and the top 20 winners will even get THB 5,000 in pocket money each!

According to Mr. Kengkla, currently there are approximately 480,000 trading accounts available. Out of this figure, there are about 180,000 active accounts, having investment transactions during the past six months. The number of those active accounts within a month stands at 90,000.

"The campaign will encourage regular investment activity and boost the number of active accounts. We expect to see 2,000 participating marketing representatives and 20,000 first-time investors opening new trading accounts. So far, we have 736 applicants, as of July 16. Marketing representatives who are interested in the campaign can visit www.set.or.th/starmarketing or call (66) 2229 2222 for more details," Mr. Kengkla noted.

Securities companies sponsoring The Star Marketing campaign are:

- ACL Securities Company Limited (ACLS)
- Adkinson Securities PCL (ASL)
- ASIA PLUS Securities PCL (ASP)
- Ayudhya Securities PCL (AYS)
- BFIT Securities PCL (BSEC)
- BT Securities Company Limited (BTsec)
- Bualuang Securities PCL (BLS)
- Capital Nomura Securities PCL (CNS)
- DBS Vickers Securities (Thailand) Company Limited (DBSV)
- Far East Securities Company Limited (FES)
- Finansa Securities Limited (FSL)
- Globlex Securities Company Limited (GLOBLEX)
- KGI Securities (Thailand) PCL (KGI)
- Kiatnakin Securities Company Limited (KKS)
- Kim Eng Securities (Thailand) PCL (KEST)
- Seamico Securities PCL (ZMICO)
- Siam City Securities Company Limited (SCIBS)
- SICCO Securities PCL (SSEC)
- Syrus Securities PCL (SYRUS)
- Thanachart Securities PCL (TNS)
- TISCO Securities Company Limited (TSC)
- Trinity Securities Company Limited (TNITY)
- United Securities PCL (US)
- UOB Kay Hian Securities (Thailand) PCL (UOBKH)

In addition, SET's current investor promotion activities include 'SET Visits' where investors can attend seminars at securities firms to gain insights about investment from marketing representatives and analysts. Other marketing activities receiving impressive feedback include 'Company Visits' where retail investors can visit a listed firm's site and gain business information from the company's management, and fairs and expos such as 'Money Expo' and 'Money Channel Roadshow'.

SET promotes Internet trading and institutional investor base expansion

For novice investors, particularly those who just began trading in The Star Marketing campaign, and the general public who are interested in investment, SET offers them hands-on investment experience through the online stock trading simulation competition 'SET Click2WIN'.

Prior to trading in the stock market, participants in the SET Click2WIN can learn more about practical trading. The competition, which runs from October 1 – November 30, 2007, was initiated by SET and securities companies to provide potential and novice investors with an opportunity to try simulated online trading before they enter into the market. Applications to join the stock simulation competition are still being received at www.settrade.click2win.

SET also continues to expand the institutional investor base, both locally and overseas. SET has recently launched the 'Let's Activate Your LTF – Investor Plus' project to promote investment in long-term equity funds (LTFs), particularly among local institutions. In regards to foreign institutional investors, SET has organized several outbound roadshows.

"SET executives recently went to meet leading foreign fund managers in Singapore, London and New York. The next roadshow destination will be Tokyo, to be held during end-July 2007. In addition, SET will, in September, organize 'Thailand Focus 2007', an in-bound roadshow where global foreign institutional investors will join to acquire up-to-date economic and investment information from Thai policymakers and key figures in the capital market and leading business sectors," Mr. Kengkla added.

Trading outlets at commercial bank branches offer convenient trading services

To make transactions more convenient for investors and expand the investor base, SET supports securities companies in establishing trading outlets at commercial bank branches. As encouragement, the Exchange will set up a SET Corner and e-learning station for finance and investment education to serve clients of both the company and the bank.

Mr. Kengkla said, "We will work with securities companies and banks to establish trading outlets, also known as cyber branches and full branches, as it will expand the Exchange's investor base and benefit all parties. It will enable a bank's customers to fully access the capital market, without the costs of opening a company branch office."

Mr. Kengkla explained that securities firms can choose to open outlets either in the form of cyber or full branches to suit their best needs.

"Cyber branch service is limited only to trading orders sent by customers via online media. No stock recommendations are allowed in the cyber branch, as there must be a prominent sign posted to this effect. No physical payments or stock transfers are allowed in the cyber branch except when those done online. The cyber branch can accept customers' documents for opening new accounts, but cannot approve the opening of new accounts or provide credit lines. Such approvals must be done only by the full branch.

"Whereas a full branch needs to have a full-time branch manager, a cyber branch manager can be the manager of a full branch, other cyber branches or officials from the headquarters," he said.

Siam City Securities Co., Ltd. (SCIB) recently opened a full-branch outlet at Siam City Bank's Phuket branch.

"SCIB believes that this initiative will better meet the investment demand of its clients by enabling them to carry out both financial and capital market transactions," SCIB's President and CEO Mr. Chaiwat Utaiwan stated.

"By this year's end, SCIB, in collaboration with Siam City Bank PCL, will open five new outlets at the bank's branches in Singburi, Supan Buri, Nakorn Sawan and Chiang Mai provinces, where there are considerable investor market opportunities. The bank will open full branches where either our officers or the clients themselves can execute Internet trading orders through the bank's system. Furthermore, clients can open new accounts and undertake other processes using the branch's back-office system, thus reducing both the operations and costs of opening new securities company branches," Mr. Chaiwat added.

This year has seen the establishment of three full-branch outlets at bank outlets — Thanachart Securities PLC at Thanachart Bank's Roi Et and Chantaburi branches, and Siam City Securities Co., Ltd., at Siam City Bank's Phuket offices.

"Thanachart Securities PLC will soon open another outlet at Thanachart Bank's Songkla branch. Other securities companies have already expressed their interest in opening trading outlets at commercial bank branches or even at leading shopping malls. We'll soon see some outlets located in Bangkok. This impressive feedback proves the initiative successful. SET is also keen to provide the same cooperation for any other brokerage firm seeking to open trading outlets," Mr. Kengkla concluded.

From page 1

Total Access Communication PCL

Mr. Sigve Brekke
Chief Executive Officer

Total Access Communication PCL (DTAC), a major wireless telecommunication services provider, became the Thai bourse's first dual listing on June 22, 2007. The company is now listed on both The Stock Exchange of Thailand (SET) and Singapore Exchange Limited, providing investors with an additional attractive investment alternative.

DTAC's IPO attracts huge attention from investors

DTAC was triply over-subscribed on demand from investors during its initial public offering (IPO) last month. The firm instantly became the ninth-largest stock on the Thai bourse. Its offering is worth THB 94 billion (about USD 2.72 billion) in market capitalization. Best known for its mobile phone service, DTAC plans to use the funds raised for working capital. Kasikorn Securities PCL acted as the financial advisor.

DTAC listed in SET's Information & Communication Technology Sector, Technology Industry Group, and commenced trading on June 22, using "DTAC" as its trading symbol. As of June 22, the company had THB 6.44 billion (USD 186.22 million) in registered capital, and THB 4.74 billion (USD 137.06 million) in paid-up capital. This comprised of 2.37 billion ordinary shares, each with a par value of THB 2.00.

The company raised THB 3.28 billion from the IPO. During June 12-15 and June 18, the company offered 222 million shares, comprising 82 million shares in capital increase and 140 million held by United Communication Industry PCL (UCOM). These shares went to local and foreign institutions, retail investors, individuals with existing or potential relationships with underwriter(s), DTAC employees and the company's patrons. DTAC's IPO share price of THB 40.00 was derived from a market price-weighted average based on the company's share price on the Singapore exchange. DTAC has been listed on the Singapore exchange since October 1995.

DTAC's principal shareholders are now UCOM, Thai Telco Holdings and Telenor Asia Pte. Ltd., which respectively hold 35.74%, 17.76% and 15.64% of the company's paid-up capital. The firm's dividend policy is to pay no less than 30% of its net profits after liquidity and capital requirements.

Pushing the edge to reach for new opportunities

DTAC provides voice, non-voice and other value-added services through the GSM1800 network. Currently it is Thailand's second-largest mobile phone service provider, operating under the Cellular Agreement with CAT Telecom PCL. This concession will expire in September 2018. As of March 31, 2007, DTAC had 13.3 million subscribers, a 36% increase year-on-year (y-o-y). The company had a 30.7% market share in terms of customers in the Thai market, and 31.8% in terms of revenue.

"We expect that there will be approximately 10 million new subscribers this year in Thailand. Out of this number, DTAC targets to achieve around 3.5 million new subscribers, or 35%. This would mean 10% to 15% y-o-y growth in revenue," said Mr. Sigve Brekke, DTAC's Chief Executive Officer.

According to Mr. Brekke, the competition among the three major mobile phone service providers has intensified during the past three years. DTAC continued to face the competition by focusing on enhancing service quality and aiming to customize its services to various customer segments.

"DTAC will launch more value-added services to penetrate more market share. In regards to the coming 3G technology innovation, DTAC is interested in obtaining a 3G license. In addition, the company will also focus more on enhancing its customer services, such as our DTAC shops and DTAC Call Center," DTAC's CEO added.

Changes in revenue and cost structure

Since November 18, 2006, when the National Telecommunications Commission's Interconnection Notification became effective, DTAC has changed the calculation method for the access charge paid to TOT PCL (TOT) from the flat rate per number for post-paid customers and as a percentage of the value of vouchers for prepaid customers to the net interconnection charge. Since February 1, 2007, DTAC has also recorded incoming interconnection revenue and outgoing interconnection cost with other telecommunication service providers. This has affected the company's revenue and cost structure. Federation of Accounting Professions of Thailand (FAP) is preparing guidelines on recording revenue and expenses accrued under an agreement whereby the parties to the agreement disagree on the enforceability of the agreement or certain provisions thereof, and such disagreement has not been decided by a final court judgment. The Company understands that FAP will require both parties to record revenues and expenses in accordance with the original terms of the agreement until the court has rendered a final judgment on this issue. If the above guideline becomes effective and FAP views that the Company is required to comply with such guideline, the Company would be required to record the access charge at the rate specified in the Access Charge Agreements until the court has rendered a final judgment on this issue.

For Q1/2007, DTAC recorded THB 16.16 billion in total revenue, including THB 3.20 billion in incoming interconnection revenue. Therefore, if the incoming interconnection revenue were not included, the total revenue would have been THB 12.96 billion; that would have represented a 6.4% y-o-y increase. The firm reported THB 1.56 billion in Q1/2007 net profits, a 24% jump y-o-y. If the company had not changed the calculation method for the access charge according to the Cellular Agreement, Q1/2007 net profits would have been THB 723.51 million.

In wake of the listing, DTAC now will proceed with the restructuring between DTAC and UCOM. Restructuring will consist of several steps, including the tender offer for all UCOM shares, before the UCOM shares are delisted from SET.

More information on DTAC can be found on the following three websites, www.dtac.co.th, www.set.or.th, www.settrade.com, or by calling SET Call Center (66) 2229 2222.

Dragon One PCL

Mr. Jrarat Pingclasai
President and CEO

Dragon One PCL listed on Thailand's Market for Alternative Investment (mai) and commenced trading securities, using "D1" its trading symbol, on June 25, 2007. The company previously traded its securities on The Stock Exchange of Thailand (SET) before it changed its major shareholders and sold its department store business. After business restructuring, Dragon One became a holding company in September 2006. Presently D1 operates as a holding company and invests in one core company and three related firms.

The four companies are described below:

1. Core company: **Application Hosting Services Co., Ltd. (A-Host)** is a leading provider of Oracle Corporation's products and outsourcing services in Thailand. A-Host also offers computer hardware system planning and implementation, application software solutions and hosting services. Most of the company's clients are medium to large corporations. As a leading player in the Thai IT industry, A-Host now aims to expand its service coverage in Indochina. D1 holds a 95.26% stake in A-Host. In addition, A-Host holds a 49% stake in its sole subsidiary, **AVision**, which provides SME clients with Microsoft software and business solutions.
2. Three related companies:
   - **Onenet Co., Ltd.** is a leading game publisher in Thailand, in which D1 hold a 16.67% stake. Onenet recently launched the Emil Chronicle Online game, also known as ECO, in Thailand. The game is ranked among the top-five most popular online games in Japan, with over 1.5 million players worldwide.
   - **BritBike Co., Ltd.** is a life-style motorcycle distributor and the sole agent for Triumph, a world classic motorcycle brand from the United Kingdom, in Thailand. D1 holds a 15.00% share in this company.
   - **Chaiyo Productions Co., Ltd.** is a technology content company, in which D1 hold a 5.43% stake. Chaiyo Productions has worldwide rights to the reproduction and distribution of Ultraman characters outside Japan. Ultraman is one of Asia's most popular superheroes.

In addition, Dragon One's management team has immense business experience and provides consulting services on business restructuring, mergers and acquisitions, investment and other fields.

According to Dragon One's President and CEO, Mr. Jrarat Pingclasai, "Our companies' product brands, such as Oracle, Triumph and Ultraman, are widely-accepted in the global markets. During international corporate road shows, I found that potential customers and business partners are already well aware of our world-class product brands. This helps increase the value of D1 and its affiliates."

He also noted, "Dragon One's revenue is derived from three main sources — dividends (50-60%), advisory fees (25%), and capital gains from its investment (15-25%). Once D1's investments are listed on the stock market, Dragon One's success will be measured by its ability to assist its affiliated companies to grow to their full potential and realize their true value in the future."

From September to December 2006, D1 earned THB 30.33 million in total revenues, mostly from dividends and advisory fees. Its subsidiaries, A-Host and AVision, had THB 351.51 million in total revenues.

D1's consolidated financial highlights (Unit: THB million)

	Q1/2007
Total assets	394.62
Total revenues	78.22
Profit/(loss) before interest charges and tax	(19.28)
Net profits/(loss)	(22.00)
Basic earning per share (Baht)	(0.07)

Mr. Jrarat added that D1 will continue to expand its investment portfolio to ensure adequate diversification in order to minimize certain risks. The company will focus on high-growth businesses in the IT and telecommunications sectors.

D1 has THB 650 million (about USD 18.80 million) in registered capital. This includes THB 351.02 million (USD 10.15 million) in paid-up capital, comprised of an existing 351.02 million ordinary shares, each with a par value of THB 1.00.

"I am confident that changing to trade on the alternative market will bring D1 into the limelight. D1 will be in one of the top-five securities on mai. I, along with the management and employees of D1, would like to pledge our commitment to continually improving ourselves and providing expected returns to all our shareholders and benefactors," Mr. Jrarat concluded.

As of May 9, 2007, D1's principal shareholders were Mr. Jrarat himself, holding 21.37% of paid-up capital; followed by Mr. Seubpong Petcharat, holding 4.28%; and Mr. Bunprasit Tangchaisuk, who holds 4.27%. The firm's dividend payment policy is to pay no less than 50% of its net profit after tax and legal reserves.

More information on D1 can be found on its corporate website at www.dragonone.biz, mai's website at www.mai.or.th or SETTRADE.Com's website at www.settrade.com.

Thai depository establishes efficient post-trade services for dual listing

Thailand Securities Depository Co., Ltd. (TSD) recently reported that post-trade services for Thailand's first dual listing, Total Access Communication PCL (DTAC), went smoothly for both the Thai and Singapore depositories. TSD is now confident that future dual listings with Singapore will be similarly successful.

For Thai investors, clearing and settlement of DTAC shares is similar to trading other shares. However, cross-border trades are subject to some different procedures, as follows:

People who purchase DTAC shares in Singapore and sell on the Thai market can choose to either:

1) Transfer their share scrip from Singapore through a securities company to be deposited with TSD, so that the shares can be traded on the Thai market (this takes about eight business days),

or

2) Under the scripless system, request their DTAC share registrar in Singapore to transfer the shares they would like to sell on the Thai market, and supply their securities or custodian company trading account number to TSD (this takes about four business days).

Purchasing DTAC shares in Thailand and selling them in Singapore entails the same procedure(s) plus two additional operations. These traders must contact TSD to check the foreign holding limit for DTAC, and transfer their holding status to foreign ownership before selling shares in Singapore (this takes about 14 business days).

Since cross-border trading is longer and more complicated than local trades, the TSD board will investigate the legal and technical action required to improve the efficient operation of the arrangement with Singapore depository, and accelerate cross-border transfers in general.

Thai exchange encourages Thai companies overseas to list locally

The Stock Exchange of Thailand (SET) and Securities and Exchange Commission (SEC) are encouraging Thai companies operating overseas to list on the Thai bourse in order to boost local market capitalization and offer more variety to investors. The Bank of Thailand's provision allowing joint ventures to raise up to USD 3 billion through the local stock market further encourages the initiative.

"We intend to increase the supply of securities, strengthen the Thai market and enhance competitiveness by collaborating with SEC to encourage Thai companies operating overseas to raise funds in Thailand. A joint committee has been set up to review rules and regulations to facilitate this initiative," SET President Ms. Patareeya Benjapolchai stated.

"Supporting overseas Thai businesses to list on SET facilitates their growth and gives Thai people an opportunity to share in the ownership of these companies, thus further expanding the investor base," Ms. Patareeya added.

Allowing a company to list on both SET and an exchange overseas is in keeping with SET's three-year strategic plan, which aims to establish a regionally-significant integrated secondary market, offering a complete range of investment products. Total Access Communication (DTAC) became the first dual listing on both Thai and Singapore exchanges.

To provide insights about dual listing, SET hosted a seminar called "Is dual listing really interesting?" on June 18. Distinguished panelists were Mr. Norachet Sangruji, Executive Director of Phatra Securities PCL; Mr. Vichate Tantiwanich, SET Executive Vice President for issuer and investor marketing; and Mr. Vikran Paovarojkit, Executive Director of Kasikorn Securities PCL.

Held at the SET Building, the seminar provided participating investors and interested people with information about the benefits and opportunities from dual listing for potential listed companies, investors and the Thai capital market as a whole.

Change in name and symbol of listed firms

Date	Before Changing	Symbol	After Changing	Symbol
11/05/2007	Electricity Generating Public Company Limited	EGCOMP	Electricity Generating Public Company Limited	EGCO
17/05/2007	R.K. Media Holding Public Company Limited	RK	Adamas Incorporation Public Company Limited	ADAM
06/06/2007	Areeya Property Public Company Limited	AREEYA	Areeya Property Public Company Limited	A
18/06/2007	Thai Heat Exchange Public Company Limited	THECO	Thai Capital Corporation Public Company Limited	TCC

Thai bourse promotes risk management to improve corporate governance

The Stock Exchange of Thailand (SET) is encouraging listed companies to set up risk management systems as an integral part of good corporate governance (CG). Such systems can reduce risks and enhance credibility with shareholders and the public. SET will undertake a range of activities this year to promote understanding of CG, including engaging consultants to advise public firms and disseminating information through its website. The aim by 2008 is to raise listed firms' CG scores in directors' responsibilities from 58% to 64% and in shareholders' rights from 71% to 75%.

Because improving risk management is a crucial component of good CG, a major undertaking for SET is to upgrade the quality of listed firms and make the overall capital market more attractive, SET President Patareeya Benjapolchai said on June 20. She made the remarks at a seminar, "Techniques for the worthwhile and sustainable development of risk management systems," held at the SET building and attended by over 320 representatives from listed companies.

Ms. Patareeya Benjapolchai

"Developing good CG has long been part of SET's mission, because it is fundamental in ensuring that all public companies operate in a transparent, fair and stakeholder-oriented manner, which, in turn, will ultimately add more to the price and value of a firm, increase its competitiveness and promote its sustainable growth. A good CG-driven policy will also create long-term investor confidence in the Thai capital market and support Thailand's sustainable economic growth," Ms. Patareeya stated.

To encourage firms to establish good CG systems, SET advises them on implementation and provides clear and updated guidelines. In H2/2007, the exchange will hold five seminars involving the Thai Institute of Directors, so that public companies will become more familiar with the standards, methods and scoring of different aspects of CG assessment. Furthermore, SET's Corporate Governance Center will consult with executives from up to 80 listed firms this year.

Thai alternative market achieves record growth in H1/2007

Small- and medium-sized firms listed on Thailand's Market for Alternative Investment (mai) have created considerable interest among investors, as reflected in the mai Index, which rose 19% in H1/2007 to a 35-month record high of 229.29 points (as at end-June). Total market capitalization rose 21%, from THB 21,810 million (approx. USD 608.64 million) at end-2006 to THB 26,483 million (USD 765.79 million) at end-H1/2007. Daily average turnover jumped 88% in six months, from THB 113 million at end-2006 to THB 212 million by end-June 2007. The number of transactions has soared 117% this year, from an average of 2,999 daily transactions in 2006, to 6,496 in H1/2007.

"The rising index, together with the strong fundamentals and positive public profile of most public firms, has been contributing to mai's investor base expansion," mai President Mr. Chanitr Charnchainarong said.

The share prices of ten listed companies also reached record heights due to market growth. These firms were Business Online PCL (BOL), Demco PCL (DEMCO), Interlink Communication PCL (ILINK), Lighting & Equipment PCL (L&E), Porn Prom Metal PCL (PPM), Salee Industry PCL (SALEE), Thai Ha PCL (KASET), Thai Plaspac PCL (TPAC), Unimit Engineering PCL (UEC), and Unique Mining Services PCL (UMS).

Currently, there are 44 companies listed on the alternative market and, on July 2, 2007, the mai Index closed at 233.69 with THB 26,814 million market capitalization. Over mai's six years of operation, THB 7.46 billion (approx. USD 215.72 million) has been raised through initial public offerings and various other instruments to boost capital.

For more information on mai-listed companies, please visit www.mai.or.th, or call SET Call Center at (66) 2229 2222. To receive daily market updates, please e-mail e-newsletter@mai.or.th.

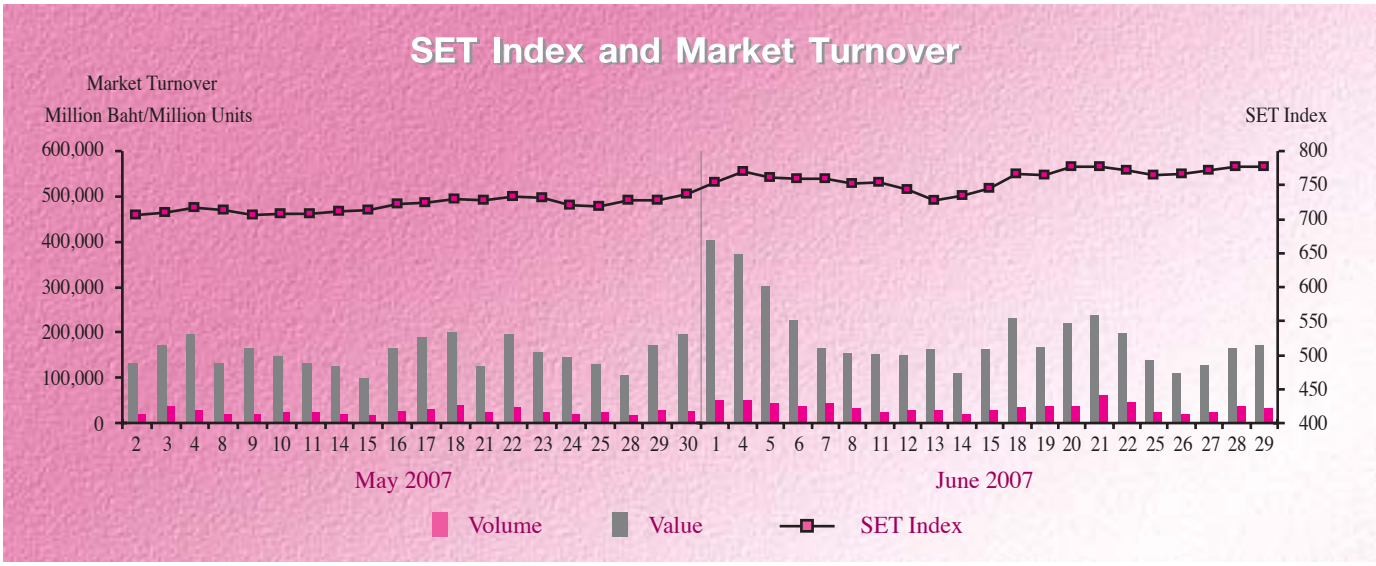
mai statistical highlights (H1/2007)

Item	Dec. 31, 2006	Jun. 30, 2007	Change	% change
mai Index	193.43	229.29	+35.86	+19%
Total market capitalization (THB million)	21,810	26,483	+4,673	+21%
Trading value (THB million)	27,414	25,622		
Daily turnover (THB million)	113	212	+99	+88%
Number of daily transactions	2,999	6,496	+3,497	+117%
P/E Ratio	9.30	10.20		

Companies whose share prices recorded new highs (H1/2007)

No.	Symbol	IPO price		New high price		Duration of listing
		Date	THB	Date	THB	(no. of months)
1	BOL	21/04/2004	3.80	8/05/2007	9.00	37
2	UMS	16/07/2004	3.98	20/06/2007	17.10	35
3	L&E	24/08/2004	12.00	22/02/2007	18.80	30
4	ILINK	20/08/2004	4.25	23/01/2007	11.30	29
5	PPM	11/11/2004	3.05	2/03/2007	6.80	28
6	SALEE	28/04/2005	2.89	15/05/2007	4.14	25
7	UEC	25/11/2005	8.10	26/06/2007	22.40	19
8	TPAC	7/12/2005	2.80	26/06/2007	5.20	18
9	KASET	9/12/2005	1.20	22/03/2007	2.08	15
10	DEMCO	14/12/2006	3.05	28/06/2007	5.45	6

Statistical Highlights



The Stock Price Indices in June 2007

Index	High (Date)	Low (Date)	Close	
			June 2007	Compared with May 2007 (%)
SET	777.68 (28)	726.60 (13)	776.79	↑ 5.34
SET50	553.36 (20)	513.30 (13)	550.01	↑ 5.08
SET100	1,200.60 (20)	1,113.80 (13)	1,195.47	↑ 5.44
mai	229.29 (29)	207.75 (13)	229.29	↑ 8.07

Stock Market Turnover in June 2007

Volume (Million Shares)					Value (Million Baht)				
	June 2007		Compared with May 2007 (%)			June 2007		Compared with May 2007 (%)	
	SET	mai	SET	mai		SET	mai	SET	mai
Total	72,290.55	2,659.68	↑ 50.73%	↑ 54.09%	Total	410,588.08	5,279.85	↑ 34.53%	↑ 19.91%
Daily Average	3,442.41	126.65	↑ 43.55%	↑ 46.76%	Daily Average	19,551.81	251.42	↑ 28.13%	↑ 14.20%

Statistics of Listed Debentures in June 2007

Issues	Total Outstanding Value (Million Baht)	Total Turnover	
		Volume (Shares)	Value (Million Baht)
593	3,477,396.81	48,500	50,162,485

Transactions by Type of Investors**

Unit : Million Baht

Type of Investors	May 2007				June 2007			
	Buy	%	Sell	%	Buy	%	Sell	%
Foreigners (corporate & individual)	126,061.76	40.71	101,772.75	32.87	155,053.45	37.28	124,152.06	29.85
Local Institutions*	41,509.65	13.41	47,621.35	15.38	52,932.11	12.73	56,995.28	13.71
Local Investors	142,039.58	45.88	160,216.89	51.75	207,882.37	49.99	234,720.59	56.44
Total	**309,610.99**	**100.00**	**309,610.99**	**100.00**	**415,867.93**	**100.00**	**415,867.93**	**100.00**

* Including securities companies, mutual funds, banks, finance firms, insurance companies, juridical entities and provident funds
** Including transactions of mai

Top Ten Securities with Highest Market Value in June 2007

Rank	Securities		Market Value	
			Million Baht	% of Total
1	PTT	PTT	757,496.00	13.06
2	PTT Exploration and Production	PTTEP	354,942.00	6.12
3	The Siam Cement	SCC	312,000.00	5.38
4	Advanced Info Service	ADVANC	251,236.00	4.33
5	Bangkok Bank	BBL	223,334.00	3.85
6	Kasikornbank	KBANK	176,683.00	3.05
7	Thai Oil	TOP	143,821.00	2.48
8	The Siam Commercial Bank	SCB	138,386.00	2.39
9	PTT Chemical	PTTCH	134,110.00	2.31
10	Krung Thai Bank	KTB	130,803.00	2.26
	Total		**2,622,811.00**	**45.23**

Top Ten Most Actively Traded Securities (Main Board) in June 2007

Rank	Securities		Number of Securities	Turnover Value	
				Million Baht	% of Total
1	PTT	PTT	123,866,868	32,706.97	8.48
2	PTT Exploration and Production	PTTEP	147,827,506	15,818.48	4.10
3	Thai Oil	TOP	213,142,951	14,970.46	3.88
4	Kasikornbank	KBANK	197,741,572	14,135.22	3.66
5	Bangkok Bank	BBL	118,589,443	13,846.68	3.59
6	The Siam Cement	SCC	49,937,803	12,502.86	3.24
7	The Siam Commercial Bank	SCB	145,936,355	10,378.81	2.69
8	Krung Thai Bank	KTB	834,393,847	9,512.72	2.47
9	Banpu	BANPU	36,206,889	9,191.88	2.38
10	The Aromatics (Thailand)	ATC	148,946,653	9,133.11	2.37
	Total		**2,016,589,887**	**142,197.19**	**36.86**

* Excluding transactions on Foreign Board and mai

Top Ten Most Actively Traded Securities (Foreign Board) in June 2007

Rank	Securities		Number of Securities	Turnover Value	
				Million Baht	% of Total
1	Bangkok Bank	BBL-F	81,773,841	9,754.64	39.21
2	Kasikornbank	KBANK-F	66,259,113	4,861.00	19.54
3	The Siam Cement	SCC-F	17,271,364	4,461.58	17.94
4	Advanced Info Service	ADVANC-F	22,524,800	1,972.27	7.93
5	Krung Thai Bank	KTB-F	73,229,777	828.79	3.33
6	Banpu	BANPU-F	3,200,800	813.25	3.27
7	Land and Houses	LH-F	87,047,931	664.00	2.67
8	Bank of Ayudhya	BAY-F	17,805,107	423.32	1.70
9	Electricity Generating	EGCO-F	2,942,800	344.61	1.39
10	Siam City Bank	SCIB-F	7,071,308	131.45	0.53
	Total		**379,126,841**	**24,254.91**	**97.51**

* Excluding transactions of mai

Top Ten Outstanding Non-Voting Depository Receipts (NVDRs) in June 2007

Rank	Securities		Number of NVDRs	% of Paid-up Capital
1	Raimon Land	RAIMON-W	514,858,068	66.50
2	Raimon Land	RAIMON	817,578,728	38.78
3	Golden Land Property Development	GOLD	219,781,315	34.88
4	L.P.N. Development	LPN	473,834,115	32.11
5	Tisco Bank	TISCO	158,794,694	29.33
6	Phatra Securities	PHATRA	57,039,556	26.72
7	Jasmine International	JAS-W	21,321,080	23.76
8	Bangkok Bank	BBL	433,947,213	22.73
9	Bangkok Land	BLAND	3,545,499,998	22.58
10	Univentures	UV	119,323,049	22.36

Market Data of TFEX

Transaction Summary		March 2007	April 2007	May 2007	June 2007
Total Volume	(Contracts)	45,040	33,743	51,075	115,680
Daily Average Volume	(Contracts)	2,145	1,875	2,554	5,509
Total Value	(Million Baht)	21,129.12	16,429.17	26,080.88	62,505.45
Daily Average Value	(Million Baht)	1,005.20	912.73	1,304.04	2,976.45
Month-end Open Interest	(Contracts)	5,996	8,590	10,479	9,095

Market Summary: SET50 Index Futures					
Symbol	Contract Month	Open	High	Low	Settle
S50M07	Jun-07	526.0	559.6	508.0	548.7
S50U07	Sep-07	522.0	557.0	507.0	547.9
S50Z07	Dec-07	536.0	557.0	510.0	548.5
S50H08	Mar-08	530.0	556.0	510.0	546.3
S50M08	Jun-08	551.0	551.0	551.0	548.2

SET Activities

SET hosts seminar to educate public about equity ETFs

On June 15, over 350 investors and members of the general public participated in the "First Step to Equity ETF Investment" seminar to learn more about equity ETFs (exchange-traded funds). They will debut in Thai capital market in Q3/2007.

Distinguished speakers were Dr. Somjin Sornpaisarn, CFA, Managing Director of One Asset Management; Ms. Suvabha Charoenying, Managing Director of Thanachart Securities PCL; and Assoc. Prof. Kulpatra Sirodom, Ph.D., from the Faculty of Commerce and Accountancy, Thammasat University.

The forum was hosted by SET at the Prof. Sangvian Indaravijaya Auditorium, SET Building. It was the first in what will be 15 seminars held to educate the public, investors and marketing representatives about ETFs. The seminars will introduce the funds, describe their growth and structure, explain reasons for investing in them and who are the most likely investors, and offer tips and handy hints for ETF investors.

SET supports Thammasat good corporate governance curriculum

SET, Professor Sangvian Indaravijaya Foundation and Thammasat University's Faculty of Commerce and Accountancy have jointly promoted an elective course on good corporate governance for undergraduate students at Thammasat University in the 2007 academic year. The course is expected to deepen students' understanding of corporate governance (CG) and provide a pool of qualified recruits to strengthen Thai organizations.

On June 4, Prof. Dr. Anya Khanthavit, Assoc. Prof. Jirat Sungkaew, Asst. Prof. Dr. Sillapaporn Srijunpetch and Asst. Prof. Dr. Suthisak Kraisornsuthasinee shared their experiences in developing the course at a seminar. The discussion covered the pedagogy, content and results of the course as well as the professors' plans for developing a textbook outline for teachers.

mai promotes Blue Ocean strategy to entrepreneurs

Market for Alternative Investment (mai), in conjunction with Maruey Knowledge and Resource Center (MKRC) and Asia Books, urged Thai entrepreneurs to learn about the Blue Ocean strategy at a June 28 seminar, "Creating Blue Ocean Business in mai Style."

The event featured two successful CEOs and marketing veterans, Mr. Pakorn Borimasporn, CEO of Lighting and Equipment PCL; and Mr. Voraphot Srimahachota, Chairman of Multibax PCL. Mr. Thunyawat Chaitrakunchai, a marketing expert and host of the programs "Business Strategy" and "Smart SMEs" on FM96.5 MHz, also joined the forum.

During the discussion, speakers agreed that the concept is very useful and practical, particularly for businesses that have a broad clientele and aim for niche market development, value-adding and differentiation to avoid price competition. In addition, mai President Mr. Chanitr Charnchainarong showcased the mai CEO Book Corner at MKRC to promote education for business development among entrepreneurs.

The event was held at the Prof. Sangvian Indaravijaya Auditorium, SET Building.

Over 1,700 attend Money Channel Roadshow in Chiang Mai

More than 1,700 local people enjoyed the Money Channel Roadshow held in Chiang Mai on June 30. This was the highest attendance at a domestic SET roadshow to date and indicates a huge demand for savings and investment news and information.

Participants flocked to all seminar sessions. Especially popular were those on "Thai economic and investment trends for H2/2007," "How to run a business, invest and save profitably," and "Derivatives, funds, and stocks: what is a win-win strategy?" There were also numerous applicants for the stock and derivatives trading competitions. More than 20 securities, asset management and listed companies provided attendees with corporate information and stock and mutual fund promotions.

Those interested in participating in the forthcoming roadshows in Udon Thani and Khon Kaen in the Northeast should visit www.moneychannel.co.th.