

TECH INVESTMENT IN THAILAND IS DECLINING REFLECTED BY NUMBER OF UNICORNS AND STARTUPS



	2015	2020	2021	Unicorn	
INDONESIA	36%	68%	42%	10	
SINGAPORE	33%	14%	34%	20	
★ VIETNAM	4%	6%	10%	5	
MALAYSIA	10%	3%	4%	1	
PHILIPPINES	3%	2%	6%	3	
THAILAND	14%	7%	3%	2	

NUMBER OF THAI STARTUPS IS COMPARAITVELY SMALL



- 1. Estimation from Sasin is at 170 while NIA at 1,538
- 2. Economic Development Board (EDB), Singapore

STARTUPS WITH POTENTIAL WILL BE ASKED TO REGISTER **ABROAD**

Thai Startups at "growth stage" were asked to leave Thailand

Register in Singapore

Tech Companies

































VCs and Investors















Angel Investors

What can be done to attract investment and startups to return?

LAWS & REGULATIONS E.g., Waive Capital Gains Tax for Investment in **Startups**

DIGITAL SKILLS

/0%



WE ARE FAR BEHIND IN DIGITAL SKILLS AND ENGLISH PROFICIENCY



COUNTRY (LEVEL/ IMD RANKING *)	5 th	2 nd	12 th	27 th	38 th
SUB: TALENTS (OF 64) *	2 nd	6 th	26 th	30 th	39 th
₩ IMD SUB: TRAINING & EDUCATION *	13 th	1 st	16 th	9 th	56 th
ENGLISH PROFICIENCY (OF 100)	10 th	33 rd	32 nd	30 th	89 th
POPULATION 2020 (AGE 6 UP) **	5.5 M	7.1 M	48.9 M	29.2 M	65.5 M
BASIC ICT SKILLS ***	53.5% (2019)	51.7% (2019)	71.8%	51.7% (2019)	18.1% > 52%
✓ % STANDARD ICT SKILLS	40.3%	29.2%	50.8%	41.6%	9.5% >42%
% <u>ADVANCED</u> ICT SKILLS	8.2%	3.8%	7.0%	11.1%	1.0% > 6%







^{**} ESTIMATED DATA FROM UNITED NATIONS POPULATION DIVISION DATA PORTAL ACCESSED NOV 2021

ALL DATA REPRESENTS 2020 FIGURES UNLESS SPECIFIED OTHERWISE.

^{***} DATA FROM INTERNATIONAL TELECOMMUNICATION UNION (ITU) DIGITAL DEVELOPMENT DASHBOARD (BETA) ACCESSED NOV 2021

^{****} CALIBRATED DATA FROM NATIONAL STATISTICAL OFFICE HOUSEHOLD ICT SURVEY 2020



CAPITAL GAINS TAX EXEMPTION

Duration of the measure:

Until 30 June 2032



Startups

- Must be technology-based company that matched with Thailand's targeted industries.
- 2. At least 80% of their revenue must be generated from technology-based activities in targeted industries.
- 3. Must be certified by NIA or NSTDA or depa



Investors

- Include direct investors and those who invest through VCs. Can be Thai or foreign entities.
- 2. Must hold shares in certified Thai startups for at least 24 Months.
- 3. If VC is established under Thai law, it must be registered with the SEC.

LONG-TERM RESIDENT (LTR) VISA



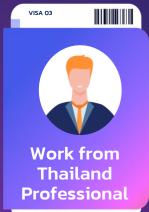


ATTRACT HIGH-POTENTIAL FOREIGNERS

4 Categories









Benefits



10 years renewable visa for applicant and dependants



17% Personal income tax **



90-day report extended to 1-year report and exemption of re-entry permit



Permission to work In Thailand (Digital Work permit)



Fast Track Service at International Airports in Thailand



Exemption from 4 Thais to 1 foreigner employment requirement ratio



No personal income tax for income from foreign sources (for those who stay longer than 180 days)*

* for Work from Thailand Professional ** for Highly-skilled Professional

