

- **HYGIENE**
- **CONTACTLESS**
- **SOCIAL DISTANCING**





ENSURING CONFIDENCE IN HEALTH & SAFETY

DISRUPTIVE TECHNOLOGIES:

NEW HEALTHCARE MODELS

DISRUPTIVE TECHNOLOGIES

Virtual/Augmented Reality



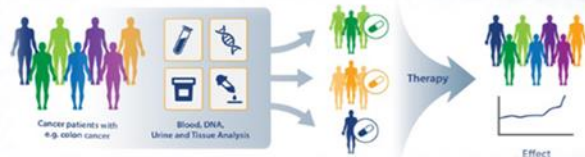
Robotics



AI/Big Data



Genomics



Next Gen Sequencing

Telemedicine



Bumrungrad
International
HOSPITAL

OPPORTUNITIES / PROJECTS

- **Da Vinci (General)**
- **MAKOplasty Stryker (Ortho)**
- **Mazor X Stealyth (Spine)**
- **Next Generation Laboratory and Pharmacy Robotics**
- **VR/AR**
- **Pharmacogenomics - Best in class**
- **Nutrigenomics**
- **Scientific DNA Wellness - 16 Risk-based profiles**
- **Precision Oncology - Expanding services**
- **Telemedicine**
- **Imaging AI Solutions**
- **Wellness Expert Advisor - 'Best practice and AI'**
- **World Class Digital Pathology (Pathology PACS)**
- **AI Development**
- **Internet of Things - Remote monitoring - Patient and care settings**

THEMES

Critical, Complex, **Cutting-edge** Surgeries, Therapies and Treatments

Identify, Quantify, and Predict Risk Factors

Treat, Mitigate, Rejuvenate by Understanding at the Genetic Level

Leverage Technology to Digitally Connect Stakeholders and Improve Services

THAILAND

Thailand (THA)

73.2 Index Score

6/195 Rank

- Thailand's healthcare ranked 6th best in the world and the best in Asia according to GHS index
- Thailand is ranked 2nd in the Global COVID-19 Index (GCI) after Australia, and the 1st in Asia in the same index.
- Disease prevention, 3rd in the world
- The ability to detect diseases, 15th in the world
- Rapid response and mitigation of disease outbreak, 5th in the world
- **Strong and stable health system, 2nd in the world**
- Commitment to develop the country's potential. Has a budget plan for disease prevention and control and operates according to international guidelines, 12th in the world

Rank	Country	Index Score ▼	Region
1	United States	83.5	Northern America
2	United Kingdom	77.9	Europe
3	Netherlands	75.6	Europe
4	Australia	75.5	Oceania
5	Canada	75.3	Northern America
6	Thailand	73.2	Southeastern Asia
7	Sweden	72.1	Europe
8	Denmark	70.4	Europe
9	South Korea	70.2	Eastern Asia
10	Finland	68.7	Europe

Thailand's positioning: "Centre Of Excellent Health care Of Asia"

Here are some outstanding points that place Thailand in a good position in Medical Tourism

- High quality of care
- International quality & safety standards (e.g. Joint Commission International (JCI), GHA, DNVGL)
- Affordable price
- Well-trained doctors and skilled medical personnel in the field
- Advanced level of treatment and cutting-edge technology
- Tourism friendly and Thai hospitality



preferred destination for

"Health care with highly specialized care and tailored service programs"



- Quaternary care
- Genomic medicine
- Telemedicine and Digital Health

