

SET News 13 / 2021  
February 18, 2021

## **SET welcomes cosmetic and skincare marketer KISS on Feb 19**

**BANGKOK, February 18, 2021** - The Stock Exchange of Thailand (SET) will list Rojukiss International PLC, a leading developer, contract manufacturer, and marketer of skincare, color cosmetic, food supplement products, on February 19 under the ticker symbol "KISS". The company has a market capitalization at its initial public offering (IPO) of THB 5.4 billion (approx. USD 179 million).

**SET Senior Executive Vice President Manpong Senanarong** said that KISS would list and start trading on SET in the Consumer Products industry group, Personal Products & Pharmaceuticals sector.

KISS develops, contract manufactures and markets beauty and healthcare related products in both local and overseas markets as well as providing consultancy services in business operation and marketing activities for its distributors overseas under its proprietary brands. The company has three product groups carrying five leading brands with more than 200 SKUs: 1) Skincare products: "Rojukiss", "PhDerma/PhD K-Derma", "Wonder Herb", and "Best Korea" brands; 2) Cosmetic products: "Sis2Sis"; and 3) Dietary supplement products: "Rojukiss" brand.

KISS has a registered paid-up capital of THB 300 million at a par value of THB0.50 each. The company offered 152.64 million IPO shares, comprising 60 million newly issued common shares and 92.64 million existing common shares sold by Aurora Asia Holdings Pte. to persons under the underwriters' discretion, institutional investors and juristic persons, the company's patrons, directors, executives and employees at THB 9.00 per share for a total of THB 540 million (excluding offering of existing common shares). Siam Commercial Bank plc is the financial advisor and SCB Securities Co., Ltd. is the lead underwriter.

**KISS Managing Director Worrawan Chaikamnerd** said KISS is committed to becoming a market leader in beauty and health innovation in Thailand and Asia. The fund raised from the listing will be used to enhance its competitiveness to achieve its goal and support the company's new brand and product development in local market; expand customer base and direct sale channel, penetrate more into overseas markets, as well as applying technology and digitization to accelerate innovation. To extensively reach out to broader customers, the company plans to boost consumer database and develop "Mobile Skin Analysis" to analyze skin conditions and provide skincare recommendations, enabling consumers' decision to purchase products via e-commerce channels.

KISS' three major shareholders after the IPO are Aurora Asia Holding Pte. Ltd. (36.1 percent), Piyawadee Sonsingh (21.3 percent) and Guts and Good Pte Ltd. (8 percent).

The company's dividend policy is to pay no less than 50 percent of net profit from the company's separate financial statement after corporate income tax and legal reserves, and it is subject to other factors related to management as the board of directors and shareholders deem appropriate. However, the dividend payment must not exceed the company's accumulated net profit.

For more information on KISS, please see the company's prospectus at the Securities and Exchange Commission's website at [www.sec.or.th](http://www.sec.or.th) ; and for general information, please visit [www.rojukissinternational.com](http://www.rojukissinternational.com) as well as [www.set.or.th](http://www.set.or.th).

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