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Ref. SMM 016/2017

March 24, 2017

Subject : Notification of the 2017 AGM invitation letter on the Company website

To : President

The Stock Exchange of Thailand

According to the resolution of the Board of Directors of Siam Inter Multimedia Plc. to held the 2017 Annual General Meeting of Shareholders on Thursday 27 April, 2017 at 10.00 a.m. at the Company's meeting room, 9<sup>th</sup> Fl., 459 Soi Ladprao 48, Samsen-Nork, Huay Kwang, Bangkok.

In order to provide shareholders with another way to access such information, the Company will disclose the Notices of the 2017 Annual General Meeting of Shareholders on the Company website at [www.smm.co.th](http://www.smm.co.th) since March 24, 2017.

Please be informed accordingly.

Sincerely yours,

(Ms. Anchaleeporn Teerasin)

Executive Director