



Sustainable Investment: Opportunity of Long Term Growth for Businesses and Investors

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22nd August 2017, 08:30 – 16:30
**Venue: Professor Sangvien Indaravijaya Auditorium,
The Stock Exchange of Thailand Building**

Sustainability is becoming a mainstream in today’s investment world. This can be proven by the growing number of sustainability indices among stock exchanges globally, while **several large funds are seeking out approaches to integrate ESG factors into their investment decisions and portfolios** as well as seeking ways to mobilize capital to meet the Global Sustainable Development Goals (SDGs). More and more **investors expect companies to focus on long-term and non-financial value drivers, other than short-term financial profits**. At the same time, these **investors wish to measure and manage the ESG impact associated with their portfolios, and need quantitative sustainability data which should be comparable, financial relevant and business-oriented**.

08:30 – 09:00	Registration		
09:00 – 09:15	Welcome and Opening Remarks	Dr. Krisada Sektrakul , Senior Executive Vice President-Head of Capital Market Education Division and Head of Sustainable Development Division	
09:15 – 10:45	“Sustainable Investment: Advancing Your Return and Growth”	Mr. Omar Selim , CEO of Arabesque Asset Management	<p>Trends and significant role of sustainable investment:</p> <ul style="list-style-type: none"> • Definition and trends – What is sustainable investment? Global trends in this area and why are these trends growing rapidly? • Significance and benefits – What are the companies’ benefits in complying sustainability practices and how are these significantly related to investors’ decision making process? • Impact evaluation and disclosure – Why are ESG impact evaluation and ESG disclosure important to corporate and investors?
10:45 – 11:00	Break		
11:00 – 12:30	“How Sustainability Practices Boost Company to High Performance”	Ms. Bella Peck Lim Chhoa , Vice-Chair of Sustainability Steering Committee and Director of Leasing and Management Hang Lung Properties Limited	<p>Lessons learned and experiences from leading company:</p> <ul style="list-style-type: none"> • Investors’ perception – Do today’s investors really care about sustainability? If yes, what are their main concerns? • Financial performance – Does sustainability management add any financial value? • How to begin – What should be prepared by the company to lift its sustainability management to international standard? <p><i>Hang Lung Properties Limited is a leading Hong Kong company boasting an extensive real estate portfolio in Hong Kong. Its continual efforts in fostering sustainable development have gained it prominent recognitions in both of the local and international arena, including a member of the Hang Seng Corporate Sustainability Index, a “Caring Company” by the Hong Kong Council of Social Service and the gold level of the Leadership in Energy and Environment Design (LEED) Core and Shell certification.</i></p>
Sharing “How to Invest Sustainably: Sharing of Techniques and Implementation” By Invitation Only			
14:00 – 14:30	Registration		
14:30 – 16:00	Sharing “How to Invest Sustainably: Sharing of Techniques and Implementation”	Mr. Omar Selim , CEO of Arabesque Asset Management	<ul style="list-style-type: none"> • Integrating ESG into investment strategy – How Arabesque integrates ESG big data to quantitative investment? And how do fund managers attract investors through sustainable investment strategy? • Arabesque S-Ray™ – A demonstration of Arabesque’s ESG investment software called “Arabesque S-Ray™”. • Risk and return optimization – How Arabesque succeeds in optimizing returns and minimizing risks from sustainable investment?
16.00 – 16:30	Q&A		

For more Information, please contact:
SET Contact Center: 0-2009-9999
E-mail: SETContactCenter@set.or.th

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Speaker: “Investor Focus: How Sustainability Can Drive Company Financial Outperformance”



Omar Selim
CEO, Arabesque Asset Management

Omar Selim is the Founder and Chief Executive Officer of Arabesque Asset Management, the world’s first ESG Quant fund manager, regulated by FCA (UK) and SEC (US) with headquarters in London.

Mr. Selim has over 20 years of experience in international investment and banking, having held senior positions at UBS, Morgan Stanley, Credit Suisse and Barclays. He joined Barclays in 2004, where he was responsible for a multibillion dollar revenue budget and over a thousand staff. In 2011, he initiated the values based asset management project, originating the concept and developing it into Arabesque.

Arabesque was developed by Barclays Bank PLC since 2011 and was established as an independent firm in 2013 through a management buy-out. Arabesque has pioneered a new approach to asset management by integrating non-financial Environmental, Social and Governance (ESG) into the unique fundamental and quantitative investment strategies, through the big data and machine learning technologies, with the aim of delivering long-term performance whilst reducing portfolio risk. Arabesque’s mission is to make sustainable and responsible investing attractive and available to everyone and to empower people through transparency of data.

“The analytics of a company’s sustainability is the ultimate step in managing assets”

Prior Positions

- Member of Barclays Capital’s European Management Committee
- Head of Global Markets for institutional clients in Europe, Middle East and Africa
- Chairman & CEO Barclays Bank for a number of regions
- Member of Barclays Bank’s Swiss Supervisory Board
- Managing Director at Credit Suisse
- Managing Director at Morgan Stanley
- Fixed Income – UBS

Accomplishments

- ESG Manager of the Year 2015 and 2016
- Sustainable Investment Awards 2015 and 2016
- Case Study by Harvard Business School “Omar Selim: Building a (ESG) Values Based Asset Management Firm”

Speaker: “How sustainability practices boost company to high performance”



Bella Peck Lim Chhoa
Vice-Chair of Sustainability Steering Committee and Director of Leasing and Management
(ex-General Counsel and Company Secretary)
Hang Lung Properties Limited

Ms. Chhoa joined Hang Lung Properties Limited as Company Secretary, General Counsel and Assistant Director – Corporate Affairs in August 2011, where she oversaw human resources, legal and company secretarial matters of the Group. Acknowledging the growing concern in corporate sustainability, she led to the establishment of Hang Lung’s Sustainability Steering Committee in 2012, and is now spearheading the company’s Sustainability Division. Her tenure with the company has seen the publication of four standalone sustainability reports, with the recent two reports winning many acclaimed awards both local and international. She has also engaged with investors constantly to respond to their growing demands on Hang Lung’s non-financial performance.

In her current role as Director of Leasing and Management, Ms. Chhoa is committed to put sustainability in practice and to extend Hang Lung’s influences through its business operations.

Ms. Chhoa is a solicitor qualified to practice in Hong Kong, and is recently bestowed one of the most influential in-house counsels in Hong Kong and China by The Legal 500. She holds a Master of Business Administration degree from The Chinese University of Hong Kong and a Bachelor of Laws degree from The University of Hong Kong.